

**Holland Township PTO  
Minutes of Monthly Meeting  
December 14, 2016**

**CALL TO ORDER:** Kara Cobb, President, called the meeting to order at 7:04 pm.

**OFFICERS REPORTS**

**President's Report:** Kara Cobb thanked everyone for coming.

**Secretary's Report:** Kara Cobb opened the floor for discussion of the November minutes. No discussion. Deb Croasdale made a motion to accept the November 2016 minutes. Dana Stem seconded the motion, and it was unanimously approved.

**Treasurer's Report:** Kara Cobb opened the floor for discussion. No discussion. Dianna Gary made a motion to accept the November Treasurer and Budget Reports. Dana Stem seconded the motion, and the reports were unanimously approved.

**UNIFORM REQUEST**

Kara Cobb reported on the issue with the Boys & Girls Basketball uniforms that were purchased by the PTO two years ago, before her term. She has recently been made aware of the severity of the situation and wants to fix it. The shorts that were ordered were adult sizes, and the coach ordered mostly larger sizes, and only a few small. As a result, the shorts were too large for many of our younger and leaner students and the parents were duct-taping and sewing the shorts to keep them from falling down. This is ruining the uniforms.

All Sports was contacted and stated that they would honor the price we previously purchased the shorts for at \$18.50 per pair. If the order is placed tomorrow, they would have it ready for December 29th or 30<sup>th</sup> when we return from winter break. Dana Stem made a motion to spend up to \$500.00 to purchase basketball shorts for the boys and girls. Dianna Gary seconded the motion, and it was unanimously approved.

**ART IN THE SKY REQUEST**

Kara Cobb received a request from Dr. Yard. Dr. Yard is looking to do an Art in the Sky for next school year. The program requires us to fly an artist in from Oregon for 3 days. The artist would have the students wear different colored shirts and they would stand in the field to create a work of art such as a river, bald eagle or shad, things that are local

to our community. It would be \$2,800 for the artist fees and that if he stays at Dr. Yard's house (a hotel would be an additional cost). Other additional costs would include a power lift for him to direct the kids to where they need to be and take pictures. Kara Cobb received a quote from Fusco for \$1,350.00 to rent the lift bucket. Another fee would be to have matching shirts for all of the students in the school. Discussion followed. Kara Cobb made a motion to approve paying \$2,800 for the Art in the Sky fees. Unanimously voted no and members would need more information. Discussion included the idea of a local artist who could possibly do the same thing.

### **ELECT FUNDRAISING CHAIR**

Kara Cobb stated that Laura Panicaro agreed to volunteer to be our Chair of the Fundraising committee for the Wizards event only. Fortunately, there are no other events this year. Laura Panicaro was out of town. Postponing elections until next month.

### **ELECT FUNDRAISING CO-CHAIR**

Kara Cobb stated that Jennifer Randazzo volunteered to be Co-chair of Fundraising. Jennifer Randazzo was not present either. Postponing elections until next month.

### **COMMITTEES:**

**Assembly Committee:** Alyssa Kries reported that Cristy Wish secured the Wizards assembly for Tuesday, February 28th. During the lunch periods, 5th through 8th grade will have a pep rally. The Kindergarten thru 5th grade will have an assembly in the middle school gym. The 5th grade class will experience this twice because the assembly is during their gym class.

**Bulletin Board Committee:** Robin Smith reported that her and Julie Nungester were supposed to change out the board prior to the meeting but Julie Nungester has a sick child. They will be doing a Christmas presents theme and Wizard tickets. Alyssa Kries advised them that Jason Kries took pictures of our Holland Warriors players. She asked if we could put them on the board, too.

**Family Events Committee:** Alyssa Kries reported they had a great turn out and almost 50 people showed up to their December event. They have 43 cards that were made for the nursing home and will be delivered by her family on Christmas Eve. The next family event will possibly be Friday, February 24th. Alyssa is looking into a family Zumba night if we can find an instructor who will donate her time.

### **Fundraising Committee:**

- a. Kara Cobb reported that Kohl's sells discounted gift cards to nonprofits. Kara Cobb applied on behalf of the PTO and was accepted. The gift cards never expire and can be used towards paying your Kohl's credit card bill. If you purchase \$1,000 worth of gift cards you would make a \$50.00 profit. The denominations we can purchase gift cards in are \$25, \$50 and \$100.00. Robin Smith made a motion to purchase \$1,000 of Kohl's \$25 gift cards. Christina Piluso seconded the motion and it was unanimously approved.
  
- b. Kara Cobb reported that we have both sponsors for the back of the Wizards tickets. Stem Brothers and Holland Pharmacy each paid \$250.00 for their spots. Hunterdon Family Medicine at Delaware Valley will be our only shirt sponsor. We will be purchasing black shirts with their logo on the back of the shirt. A handful of business card ads were sold for the event program. Kara Cobb will be looking into Staples donating the printing of our programs this year. Terri Kramer printed a huge poster that was hung on the inside door in the school's entry foyer for all visitors to see. This year we will be creating a schedule during the game time so no one works the entire game. An announcement was made to encourage new volunteers who may not be signed up for the Fundraising committee but would like to work the Wizards game. Stephanie Beddiges reported the ticket sales as of the meeting were 12 general, 27 reserved and 2 courtside. It was suggested to hang signs by the middle school gym to get more people to see that when they are using that gym for basketball games. It was suggested to ask the DVBL to send out an email to all of their players. The main focus now is to push ticket sales, advertising is going good.

**Get Moving! Committee:** Kara Cobb asked Mrs. Croasdale how the new ball chairs were doing. Mrs. Croasdale advised they were much better and comfortable. Kara Cobb officially dissolved the Get Moving! Committee. The remaining funds in the Get Moving! Budget were moved into the Open and Available Budget. No objections were heard.

**Help from Home Committee:** Christina Piluso put the winter box tops baggies contest into the teachers' mailboxes this evening. Christina Piluso was looking for ideas to help motivate the middle school age students. Ideas discussed included doing a raffle for a teacher for the winner of the class. Need to think of a prize for the winter box tops contest as well so we can advertise what they would be winning. Shoparoo is close to the \$200 mark but we need more people to sign up. It was mentioned to do a flyer up that kids could hand out to relatives to tell them this is how you can help my school. Also look into making a competition out of Shoparoo.

**Membership Committee:** Tomasina McGuire reported that final corrections were sent to June Basile on Monday with two other documents she needed to add to the directory. It should be ready soon. Kara Cobb said that we hope to have that out by Friday.

### **NEW BUSINESS**

NONE.

### **PUBLIC COMMENT**

Deb Croasdale reported on behalf of HTEA:

- A. the HTEA Everyday Hero for December will be awarded next week.
- B. The school's Everyday Hero event went well with approximately 170 people.
- C. In the Spring, they are planning to do a Drug Education Program.
- D. December 16 will be pajama day for the elementary grades.
- E. December 21 will be ugly sweater day for the whole school.
- F. Tomorrow night is the Band and Choral Concert for 4th through 8th grade.

**ADJOURNMENT:** 8:07pm. Next meeting will be on January 19, 2017 at 7:00 pm.