



# 2023-2024 NEW JERSEY & NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

**Content Theme:**  
***“Driving Safely Into the Future”***

## **Who May Enter**

Each public, parochial, and private school may submit posters for each division to the State Poster Contest. The divisions are:

|                   |                              |                   |                             |
|-------------------|------------------------------|-------------------|-----------------------------|
| Division # 1----- | Grades K-2                   | Division # 2----- | Grades 3-5                  |
| Division # 3----- | Grades 6-8                   | Division # 4----- | Special Needs (Grades K-12) |
| Division # 5----- | CAD (Computer Aided Drawing) |                   |                             |
| Division # 6----- | International Entries        |                   |                             |

## **Contest Prizes**

Prizes will be awarded for first, second, and third place in each division, as follows:

**1<sup>st</sup> Place----- \$100 Check**  
**2<sup>nd</sup> Place----- \$75 Check**  
**3<sup>rd</sup> Place----- \$50 Check**

**Also, the school of the 1<sup>st</sup> place posters in each division will receive a \$100 check.**

## **Deadline Date**

Completed poster designs must be postmarked before midnight, **April 17, 2024**. All entries become property of The New Jersey Safety Poster Committee, and will not be returned. Posters must be mailed flat. Remember to attach the completed entry form on the back of the poster.

**Mail entries to:**  
**STS of NJ**  
**P.O. Box 66**  
**Raritan, NJ 08869**

**PLEASE READ AND FOLLOW ALL THE POSTER RULES LISTED**  
**FAILURE TO COMPLY WITH ALL POSTER RULES WILL MEAN DISQUALIFICATION**

## **Poster Specifications**

- Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis.
- Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster.
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster. Collage materials should not be used. Glued on pieces will disqualify the poster. Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.
- Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.
- Poster designs may not incorporate any copyrighted materials (i.e., comic and/or television characters), including stock artwork, meaning photographs or other images of common places, landmarks, nature, events or people; clipart, meaning anything from an existing collection of pictures or images that can be imported from or into the poster; and non-original raster graphics or vector graphics.
- Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.
- The theme (Driving Safely Into the Future) must be included in the poster design.

- There must be an entry blank (next page) securely fastened to the back of the poster, which includes the student's name, grade, age, teacher's name, email address, school name and school address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.
- An art instructor or art teacher should supervise all work.

### **Poster Theme**

Every poster and slogan must harmonize with the 2023-2024 poster contest theme:

## ***Driving Safely Into the Future***

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

### **When Can Posters Be Drawn?**

Posters can be drawn anytime between October 2, 2023 and April 1, 2024.

### **Judging**

The NJ School Bus Safety Poster Contest Committee will evaluate posters. Criteria for the selection of award-winning posters are:

|   |                    |
|---|--------------------|
| Relationship of the poster design to the school bus safety practices.         | (Safety Impact)    |
| Originality of the poster and how the idea is expressed in the poster design. | (Originality)      |
| Artwork and its execution.  | (Artistic Quality) |
| Visual impact of the poster design.   | (Visual Impact)    |

The NJ Safety Poster Contest Committee has the right to disqualify any entry that does not comply with all contest requirements.

All state entries become the property of the National School Bus Safety Week Committee and are not returned.

The right to modify any poster for reproduction is reserved by the NSBSW Committee.

**Thank you for your cooperation and help in informing your teachers.  
STS of New Jersey contest first place winners in each division  
will be forwarded to the National Competition.**

**Questions? Please call or email:**

Marisa Broesder  
mbroesder@vtsd.com - 973-764-4344

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

**POSTER LABEL**  
**LABEL FOR ENTRY - PRINT CLEARLY**

Student Name \_\_\_\_\_

Grade \_\_\_\_\_ Age \_\_\_\_\_

School \_\_\_\_\_

Teacher's Name \_\_\_\_\_

Teacher's Email \_\_\_\_\_

School Phone Number \_\_\_\_\_

School Address  
\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Student's Home Address  
\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

**Division #1** - Grades K-2

**Division #2** - Grades 3-5

**Division #3** - Grades 6-8

**Division #4** - Special Education (Grades K - 12)

**Division #5** - CAD (Computer Aided Drawing)

**Division #6** - International Entries

***Do not place this information on the front of the poster. Display on the back only!***

**IMPORTANT: Please use the above form when submitting state posters to NAPT. The above information is important and needed. Posters may be disqualified at the national level if the above label is not used for poster submission!**