



THANK YOU GIFTS

YOUR STUDENT CAN ALSO EARN THE FOLLOWING:

REGISTER ONLINE: WRISTBAND



 RAISE \$5: SPARK	 \$10: SKIP
 \$15 JUMP ROPE	 \$25: SPLASH
 \$40: STAR	 \$50: T-SHIRT
 \$75: PLAYGROUND BALL	 \$100: BOLT
 \$150: TRU	 \$200: BEAT
 \$250: SOCKS	 \$500: SUPER-SIZED SQUISHY SET
 \$1,000: DISCO SPEAKER	 EARN A MYSTERY GIFT FOR EVERY \$50 YOU RAISE!

*plus lower-level gifts

Up to 20 gifts.

Holland Township School Families,

Our American Heart Association's Kids Heart Challenge has begun!

Registration is now open! Our community counts on lifesavers like you. Please sign your student up for our Kids Heart Challenge so they can learn how to keep their hearts and brains healthy while raising funds to help kids with special hearts. By completing Finn's Mission, they'll also learn the lifesaving skill of Hands-Only CPR and how to recognize a stroke. Not only will you be helping fight heart disease and stroke, but students can earn fun thank-you gifts AND our school can earn P.E. equipment!

Here's how it works:

- Start by downloading the AHA Schools App or visiting heart.org/Schools to register.
- Help your child complete Finn's Mission online and earn Finn's Lifesaver Award!
- Set a fundraising goal with your child and send emails to invite friends and family to support it.

Important information for our event:

Event Kickoff: February 2nd

Donations Due: March 8th

Sincerely,

The Holland Township School Team



FINN, 3RD GRADE

Students in Kids Heart Challenge are raising funds to help kids with special hearts-kids like Finn. Born with multiple heart defects, Finn spent the first eight months of his life in the hospital. Although he's had more than 18 procedures, today Finn is an energetic third-grader who loves educating others about heart health and helping kids with special hearts.



REGISTER TODAY!
Download our AHA Schools app or visit heart.org/Schools.



SCAN CHECKS
To instantly see your online total update with our AHA Schools app.



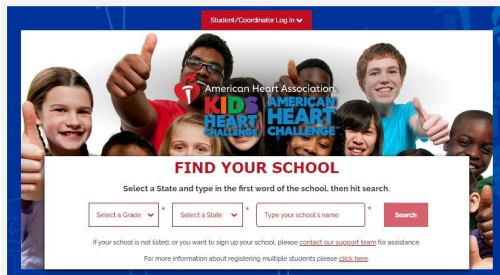
HAVE A MATCHING GIFT?
Send your matching gift confirmation (email/photo/screengrab) to matchinggift@heart.org.

Instructions

Help your child set up a personal fundraising page. They will earn a fun wristband just for registering online! Collect donations and earn thank-you gifts and online badges.

Here's what to do:

- Download the AHA Schools app or go to heart.org/Schools. (Image 1)
- Find our school and click "Sign Up".



- **Log in:** Select whether you're a new or returning participant. If you're new, fill out the form to set up your account. If you're returning, enter your username and password and update your information. (Image 2)
- **Set your goal:** Track your progress and kick things off with your own personal donation. (Image 3)

Now you and your child are ready to have some fun:

- Personalize your child's page by adding photos and sharing why heart health is important to your family. (Image 4)
- Send emails to invite friends and family to support your child's goal. Collect donations and earn thank-you gifts and online badges!
- Share on Facebook, Twitter, LinkedIn and social media to help save lives.
- Complete Finn's Mission and earn Finn's lifesaver award!

Each time your child visits the online headquarters, they will see badges earned, have a chance to complete Finn's Mission, and unlock special surprises! More visits mean more chances to share messages about heart health and raise funds for the American Heart Association.

Tips:

- Always fundraise the smart and safe way. Do not go door-to-door or ask strangers for donations.
- Please convert cash donations into checks payable to the American Heart Association.
- Scan your checks using the app to add the donations to your online total.
- Double your donations by asking donors if their companies will match their gifts. Find a list of companies here: <http://www.heart.org/matchinggifts>.

1.

SCAN TO SIGN UP



2.

Create Profile
Enter your contact information:

Student First Name * Student Last Name *

Parent First Name * Parent Last Name *

Parent Email Address *

By checking this box, I agree that the name and email address provided above belongs to a parent or guardian 18 years of age or older.*

I would like to be emailed when a gift is made on my behalf.

Grade * Home Room Teacher Last Name Only *

Please select response *

Create a username and password for access to your Student's Headquarters:

User Name *

With numbers on letters, alpha, alpha and the underscore - _ . - . - . and

Password * Repeat Password *

Required to be 6-30 characters. Passwords must contain letters, alpha and special characters. Please save your sign-in information for all future visits.

3.

Set Your Goal

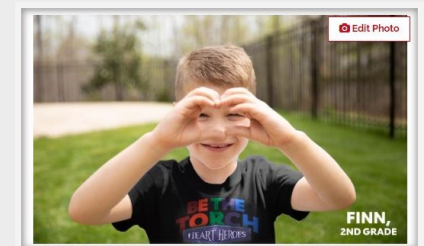
You can help save lives, while also earning thank-you gifts when raising funds for the American Heart Association. Get started by making your own donation and earn your first two heart heroes and a free wristband! Set a goal for how much you want to raise and see your progress and thank you help you reach it.

Will you kick things off by making a donation?
Optional

Set your goal! How much can you raise to save lives?

Your Fundraising Goal is:

4.



My Story

Please help me save lives with the American Heart Association!

I'm participating in my school's Kids Heart Challenge and raising funds to help everyone have healthy hearts. I'm also learning things like how to keep my own heart, brain and lungs strong, how to save a life with Hands-Only CPR, the warning signs of a stroke and ways to de-stress.

I'm really excited and hope you will help me save lives by donating!

Thank you!