## HOLLAND TOWNSHIP SCHOOL DISTRICT

Mrs. Stephanie Snyder, Superintendent & Supervisor of Special Services Mrs. Susan Wardell, Principal/Curriculum & 504 Coordinator

908-995-2401 www.hollandschool.org



September 16, 2022

Dear Parents and Guardians:

Each year I try to write to remind parents and guardians about our kids and social media. I do this because each year problems with social media comes across my desk- each year it is a different trend, video, meme, game, or website that brings conflict or plain dangerous situations to our kids.

Today did not bring the knowledge of a new trend but, an opportunity to refresh my knowledge on what our kids are hearing, saying and a renewed understanding that things in the adolescent world are not always what they seem. Sometimes, as we grow older, we fall out of practice to what is popular and with this, lose track of what our kids are exposed to. It is exhausting as a parent to try to keep up.

Please take a moment to really think about that saying on the t-shirt your child "needs to have" or the lyrics of the songs they are listening to, or the phrases that make them giggle. All of these things may have meanings which do not align to the values of your family. You may need to Google things quite often; your kids may need to as well- this leads to another problem- explicit content on the web and unintended exposure to it.

Please talk to your kids about their social media accounts, monitor what they are searching, posting and viewing. As you are aware their virtual footprint never goes away. What our kids are doing online is not erasable.

Sincerely,

Stephanie Snyder Superintendent

Stephanie Snyder

SS/Id